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The journal is multi-disciplinary in nature and is aimed at inspiring robust intellectual and scholarly debates, theorizing and researching on issues in the gamut of the social and management sciences. The journal aims at promotion of innovative researches in the field of social and management sciences as well as providing a platform for sharing and dissemination of information among the academics, professionals and business worlds.

Each issue of the journal is designed to inform researchers, practicing managers and policy makers on current and emerging developments in the social and management sciences and their practical applications to problems of the global world. Papers are carefully selected to provide readers with analytical, application-oriented approaches to managerial problems.

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