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Aim and Scope

The journal is multi-disciplinary in nature and is aimed at inspiring robust intellectual and scholarly debates, theorizing and researching on issues in the gamut of the social and management sciences. The journal aims at promotion of innovative researches in the field of social and management sciences as well as providing a platform for sharing and dissemination of information among the academics, professionals and business worlds.

Each issue of the journal is designed to inform researchers, practicing managers and policy makers on current and emerging developments in the social and management sciences and their practical applications to problems of the global world. Papers are carefully selected to provide readers with analytical, application-oriented approaches to managerial problems.

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2. Only papers not previously published or not under consideration for publication elsewhere will be considered for publication in this journal.
3. Papers submitted should be accompanied by an abstract of not more than 250 words with at least six key words. The papers should not exceed 6000 words or 15 pages (including references) and should be typed using Times New Roman style, 12 font size and 1.5 line spacing. The references must be presented in accordance with the 6th edition of APA.
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